

# NutraSweet® Information

## NutraSweet® Blends in Carbonated Soft Drinks

Traditionally, sucrose and high fructose corn syrup have been the primary sweeteners used in carbonated soft drinks. NutraSweet® brand sweetener has been the sweetener of choice for diet carbonated soft drinks since its introduction in the early 1980s.

## NutraSweet® in Carbonated Soft Drinks

NutraSweet® brand sweetener has proven to be the sweetener of choice for diet carbonated soft drinks since its introduction in the early 1980s. NutraSweet offers many advantages, including cost savings in some applications, to manufacturers of carbonated soft drinks.

## NutraSweet® in Dry Mixes

NutraSweet® brand sweetener offers many advantages for manufacturers of dry mixes. First, it allows product developers to formulate powdered soft drink, dessert, tea, and hot cocoa mixes that are sugar-free or no sugar added and reduced in calories with a sweetness similar to sucrose. Second, it is economical. On an isosweetness basis, NutraSweet costs less than sugar, thus providing ample sweetness at reduced overall ingredient costs.

## NutraSweet® in Still/RTD Beverages

NutraSweet® brand sweetener has proven to be the sweetener of choice for diet carbonated soft drinks and many other low calorie, sugar-free beverages since its introduction in the early 1980s.

## Ingredient Overview: NutraSweet®

NutraSweet® brand sweetener, generically known as aspartame, is a high-potency sweetener manufactured and marketed by The NutraSweet Company. It is available in several forms: powder, granular, liquid, and blended with other commonly used food ingredients. A clean, sweet taste is essential to a good sweetening ingredient. NutraSweet® brand sweetener delivers that taste, as well as attributes that can satisfy the demands of today's health-conscious consumers. NutraSweet is a sweetener that is non-cariogenic and contributes virtually no calories.